

New Creation 2021 Corporate Sponsorship Program



Dear Business Leader,

JC Cares is a 501c3 nonprofit organization partnering with The Dream Center of Pickens County and located in their facility. We provide biblical counseling, discipleship and meaningful work for those who are economically disadvantaged. We walk alongside them on a journey of healing from pain, freedom from bondage, and wholeness in Jesus Christ.

On April 29, 2021, JC Cares will host our annual New Creation fundraiser—a fun and inspiring evening with great potential to impact those in need. We are seeking corporate sponsors who will promote their brand by supporting the work of JC Cares through this important event. Due to COVID-19 restrictions, this year's event will take place virtually. Through an online silent auction and event we aim to for broader participation than previous years.

Please review our Corporate Sponsorship Program and consider a sponsorship level that provides your business with visibility and recognition as a community-minded partner!

A recent survey of our clients has highlighted the vital role our biblical counseling ministry must play amidst life-consuming difficulties:

88% of our people have battled depression,
64% have endured physical abuse,
58% have suffered rape or sexual assault,
52% have suffered sexual abuse,
47% have struggled with drug use, and
41% have attempted suicide.

The common obstacle holding these individuals back is their inability to afford the help they need. We can empower people in many ways, but if we do nothing to help heal deep emotional wounds and to walk with them on a journey of healing from past pain, then the stability we are hoping for will not be achieved. JC Cares exists to do just that...to provide the hurting with hope...because we believe that everyone deserves an opportunity to be healed and set free by the love and power of Jesus Christ.

Please look at our attached sponsorship levels and consider becoming an agent for life-change in our community by generously sponsoring this special event. If you have any questions, please don't hesitate to contact me. We appreciate your time and consideration.

Sincerely,

Aimee V. White

Aimee White

Executive Director

aimee.jccares@gmail.com

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Sponsorship Level	Level 1 APPRENTICE	Level 2 ARTISAN	Level 3 MASTER	Level 4 VIRTUOSO
Sponsorship Amount	\$500	\$1,000	\$1,500	\$2,000
Benefits sponsors receive	<ul style="list-style-type: none"> • Two free registrations for the event • Two entries in door prize drawing • Website recognition with logo & link • On screen recognition in event pre-roll 	<ul style="list-style-type: none"> • Four free registrations for the event • Four entries in door prize drawing • Website recognition with logo & link • On screen recognition in event pre-roll • Post-roll on screen recognition after event 	<ul style="list-style-type: none"> • Six free registrations for the event • Six entries in door prize drawing • Website recognition with logo & link • On screen recognition in event pre-roll • Post-roll on screen recognition after event • Verbal recognition during the event • Watch party gift • Sponsor exclusivity at Master & Virtuoso levels* 	<ul style="list-style-type: none"> • Eight free registrations for the event • Eight entries in door prize drawing • Website recognition with logo & link • On screen recognition in event pre-roll • Post-roll on screen recognition after event • Verbal recognition during the event • Watch party gift • Sponsor exclusivity at Master & Virtuoso levels* • Recognition on Facebook

*NOTE RE: SPONSOR EXCLUSIVITY - Sponsor exclusivity for Master and Virtuoso level sponsors means that no other businesses whose primary product or service is the same as the exclusive sponsor's core business will be allowed sponsorship at Master or Virtuoso levels. For example, if a fine dining restaurant is a Master sponsor, then no other fine dining restaurant will be permitted to sponsor at this level or above. In this instance, however, a fast food restaurant may be a Master or Virtuoso sponsor.